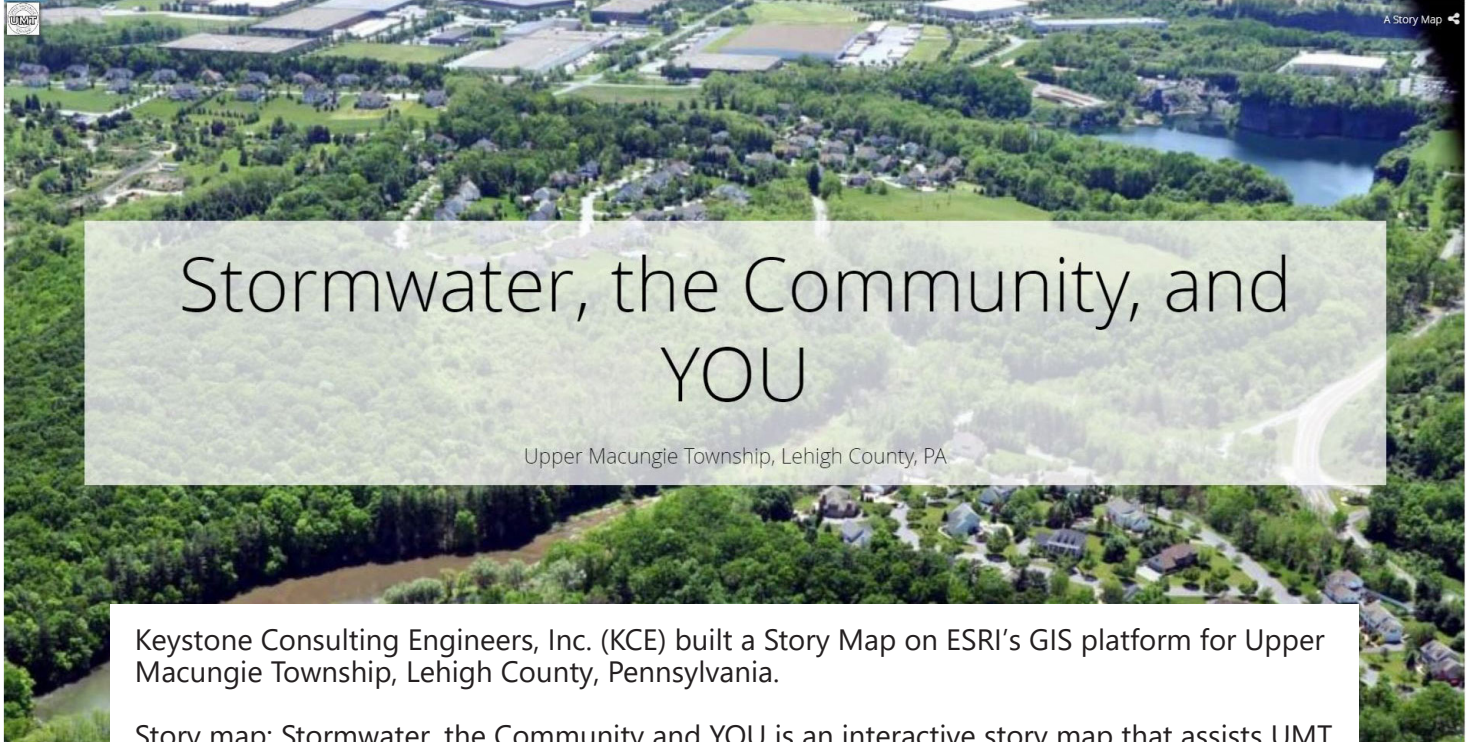


PROJECT PROFILE

Stormwater, the Community and YOU

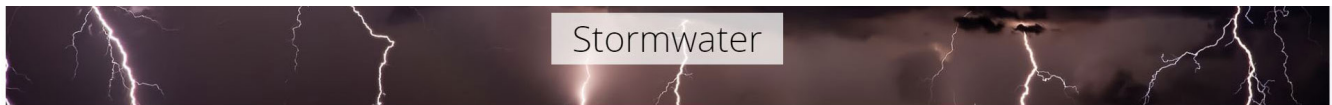


Keystone Consulting Engineers, Inc. (KCE) built a Story Map on ESRI's GIS platform for Upper Macungie Township, Lehigh County, Pennsylvania.

Story map: Stormwater, the Community and YOU is an interactive story map that assists UMT with its Municipal Separate Storm Sewer System (MS4) objectives for the Minimum Control Measure (MCM) of informing the public. It tells the story of stormwater in UMT and follows where it ends up. Users can click on the interactive maps to learn more information. Helpful videos and links are also embedded within the story map. This type of application can tell any type of story for your project!

Other examples include a story for ADA accessible parks, stories for community events, stories for community improvements, etc.

Location: Upper Macungie Township, Lehigh County, Pennsylvania



What is Stormwater?

Stormwater is precipitation that flows across the ground and pavement when it rains or when snow and ice melt.

And where does it go?

This water seeps into the ground or drains into the storm sewer system.

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